

Please replace claim 17 as follows:

17. (once amended) A method for providing information relating to a theme and for a presenting product related to the theme, said method comprising the steps of:

providing an integrated web ring (IWR) site including a plurality of partner Web pages relating to the theme and provided by the partners;

5 providing a host Web site provided by the host and accessible by users, said host Web site including a plurality of host Web pages relating to the theme;

authorizing the host to select a partner Web page; and

linking the host Web site to selected partner Web pages wherein the IWR site is presented as a resource and wherein the host Web site presents the product in association with
10 the IWR site.

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Cont.*
Please replace claim 18 as follows:

18. (once amended) An integrated web ring (IWR) site of a host and a plurality of partners for providing and managing information relating to a theme, the IWR site comprising:

a plurality of partner Web pages relating to the theme and provided by the partners;

a host Web site provided by the host and accessible by users, said host Web site including
5 a plurality of host Web pages relating to the theme;

a link from the host Web site to a selected partner Web page;

a common navigational tool provided by the host Web site for searching and accessing only the host Web pages and the selected partner Web page; and

a display of additional information relating to the partners.

Please replace claim 19 as follows:

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19. (once amended) The integrated web ring (IWR) site of claim 18 further comprising a customized newsletter option selectable by each user which periodically delivers to each particular user selecting the option information relating to topics designated by the selected user.
